

RESUME

EMMANUEL R

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CAREER OBJECTIVES:

As a person with innovative and leadership skills I would like to work in a firm that would help me to utilize my full potential and to grow along with the firm by practical learning and upgrading my knowledge and skillsets.

INTERNSHIP

15 days internship at Reliance Trends, RP Mall, Kollam, Kerala (2019)

EDUCATIONAL QUALIFICATION

Course	Institute	Board/ University	Year of passing	Percentage obtained
MBA(Marketing)	LEAD College of Management, Palakkad	University of Calicut	Pursuing	-
BA Economics	FMNC, Kollam	University of Kerala	2018	67
HSC	St. Aloysius HSS, Kollam	Board of Higher Secondary Education	2015	84
ICSE	Trinity Lyceum, Kollam	ICSE	2013	81

ACADEMIC PROJECT

UG- A Micro-level study on the socio-economic status of fishermen households in Tangesseri, Kollam .

CERTIFICATIONS

- Google - Google analytics for beginners
- Google – Advanced Google analytics
- Google – Getting started with google analytics 360
- Google – Analytics for Power Users
- Google – Digital unlocked
- Solo Learn – SQL
- Solo Learn – HTML
- Solo Learn - CSS
- CFI – Accounting Fundamentals
- eMarketing institute – Email marketing
- eMarketing institute – Content Marketing
- eMarketing institute – Blogging
- eMarketing institute – Affiliate Marketing
- eMarketing institute – Web analytics
- eMarketing institute – Search engine optimization
- eMarketing institute – Social media marketing
- eMarketing institute – Search engine marketing
- eMarketing institute – Online marketing fundamentals
- eMarketing institute – E-commerce
- GTT and NASSCOM foundation – Life skill training

ACHIEVEMENTS

- First Prize- Idea innovation on Squadron, a inter college management fest by Amal college, Nilambur
- Third prize in ENTREPRENEURSHIP DEVELOPMENT meetup: idea presentation at Ignite, Inter College management held at Palakkad
- MACWAR- first runner up (In house marketing competition held at LEAD college).
- L-HAC- first runner up (In house HR competition held at LEAD college)
- FEDCL- first runner up (In house Finance competition held at LEAD college)

ACTIVITIES

- Attended 3-day workshop on digital marketing by Karthik Veer (chief learner, Board Learning) at LEAD college
- Volunteered job fair at JDT Islam College, Kozhikode
- Attended 22nd Annual Management Convention, AIMA, Kozhikode
- Mentorship at i-LEAD (inter college leadership competition held by LEAD College of Management for UG students)
- Coordinated IEDC (Innovation and Entrepreneurship Development Cell) inauguration ceremony on LEAD college of management, Palakkad
- Coordinated budget seminar at FMN college, Kollam
- Participated in speak for India conducted by Mathrubhumi
- Attended one week orientation class by Dr. Thomas George K

INTEREST AND HOBBIES

- Digital marketing and blogging
- Playing Football
- Swimming

LANGUAGE PROFICIENCY

Language	Read	Write	Speak	Understand
English	High	High	High	High
Malayalam	High	High	High	High
French	Medium	Medium	Low	Low
Hindi	Low	Low	Low	Medium
Tamil	Low	Low	Medium	High

Personal Details:

Age : 22 years
Date of Birth : 19/07/1997
Gender : Male
College address : LEAD College Of Management, Palakkad
Driving License : Valid LMC and M/C with gear



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REFERENCE

Dr. Thomas George K

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