# **Emmanuel Robinson**

Kerala, India



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https://emmanuelr.com

## Summary

I am a highly motivated MBA graduate and skilled SEO content writer. I am confident in my ability to develop and execute successful content strategies that drive traffic, engagement, and conversions.

- \* Proficient in SEO techniques, including keyword research, on-page optimization, and link building.
- \* Experienced in using WordPress and content management systems to publish and manage content.
- \* Skilled in creative writing, able to craft compelling headlines, calls to action, and storytelling that keeps readers engaged.

## **Experience**



## Content Writer

Pepper Content

Jan 2021 - Present (2 years 4 months)

#### ivisa Content Writer

iVisa

Jul 2020 - Nov 2021 (1 year 5 months)

#### **Education**



#### LEAD COLLEGE OF MANAGEMENT

Master of Business Administration - MBA, Marketing & Tourism 2018 - 2020



### 🚵 Fatima Mata National College, Kollam

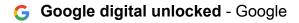
Bachelor of Arts, Economics 2015 - 2018

#### **Licenses & Certifications**



Content Marketing - HubSpot

Issued Dec 2022 - Expires Jan 2025 e9d964eb5e2b474cb0882b8c44e7036f





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- **CSS fundamental course** Sololearn #1023\_9721107
- **Digital marketing** DigitalDeepak.com cert\_fh51nj7f
- in Content Marketing: Social Media LinkedIn
- Email Marketing: Drip Campaigns LinkedIn
- in Online Marketing Foundations LinkedIn
- in SEO Foundations LinkedIn
- in Marketing on Instagram LinkedIn
- in Content Marketing Foundations LinkedIn
- in Social Media Marketing Foundations LinkedIn

#### **Skills**

Web Content Writing • Copywriting • Digital Marketing • Microsoft Word • Marketing • Google Analytics • Google Ads • SEO Copywriting • Search Engine Optimization (SEO)