

Emmanuel R

SEO Content Writer

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PROFILE

Results-oriented SEO Content Writer with a strong background in copywriting, content strategy, and keyword research. Proficient in creating engaging and optimized content. Proven track record of delivering high-quality articles and blog posts. Ability to collaborate with clients and maintain brand voice consistency. Seeking an exciting position to utilize my skills and contribute to the success of an organization.

WORK EXPERIENCE

CONTENT WRITER, February 2022 - Present
Audento Digital

- Content Creation for in-house brands like Nippon Toyota and Yummy Valley.
- Develop and execute SEO blog posts, content strategies, ad creatives, social media calendars, and website content.
- Provide editing and proofreading support to ensure content quality and accuracy.

FREELANCE CONTENT WRITER, July 2021 - December 2022
Pepper Content

- Created SEO blog posts, website copy, ad copy, social media copy, and product descriptions for various clients.
- Covered topics such as travel, career & education, e-commerce, fashion, and health & fitness.
- Successfully completed over 363 assignments, meeting deadlines and exceeding client expectations.

SEO CONTENT WRITER, July 2020 - November 2021
iVisa.com, Remote

- Produced SEO blog posts for visa processing and travel-related content.
- Conducted keyword research and implemented on-page SEO strategies.
- Wrote over 500 articles, focusing on quality, readability, and optimization.

EDUCATION

- MBA (Marketing & Tourism), LEAD College of Management, Dhoni.
- BA Economics, FMNC, Kollam.

SKILLS

- SEO Copywriting
- Keyword Research
- Content Strategy
- Writing and Editing
- Collaboration

CERTIFICATIONS

- Content Marketing Certification, HubSpot.
- Fundamental of Digital Marketing, Google.
- Writing That Sells Pro - TTT

