

Emmanuel R

Senior Content Creator

| Eravipuram P.O, Kerala, India | +9177365 98968 | mail@emmanuelr.com | [LinkedIn](#)

PROFILE

Results-oriented content marketer with a strong background in copywriting, content strategy, and research. Proficient in creating engaging and optimised content strategies. Ability to collaborate with clients and maintain brand voice consistency. Seeking an exciting position to utilise my skills and contribute to the success of an organisation.

WORK EXPERIENCE

SENIOR CONTENT CREATOR,

January 2022 - Present

Audento Digital

- In bound marketing for brands like Nippon Toyota, Manorama Horizon and Yummy Valley.
- Develop and execute content strategies, ad creatives, social media calendars, and website content.
- Executing Influencer marketing and engagement campaigns.

SEO CONTENT WRITER,

July 2020 - November 2021

iVisa.com, Remote

- Crafted SEO blog posts for visa processing and travel-related content.
- Conducted keyword research and implemented on-page SEO strategies.
- Wrote over 500 articles, focusing on quality, readability, and optimisation.

EDUCATION

- MBA (Marketing & Tourism), LEAD College of Management, Dhoni.
- BA Economics, FMNC, Kollam.

SKILLS

- SEO Content Writing
- Keyword Research
- Content Strategy
- Writing and Editing
- Adaptability and Learning
- Copywriting

CERTIFICATIONS

- Fundamental of Digital Marketing, Google.
- Content Marketing Certification, HubSpot.
- Writing That Sells Pro - TTT Academy

OTHER DETAILS

- D.O.B: 19/07/1997
- Languages: Malayalam, English